

SHAREHOLDER INFORMATION

FOR THE YEAR ENDED 31 JULY 2009

size of holdings	number of holders	%	number of shares	%
1 - 1,000	1,974	30.23	1,281,965	0.77
1001 - 5,000	2,981	45.66	8,366,299	5.02
5,001 - 10,000	897	13.74	6,835,177	4.10
10,001 - 100,000	623	9.54	15,966,757	9.57
Over 100,000	54	0.83	134,364,601	80.55
	6,529	100.00	166,814,799	100.00

The details set out above were as at 31 August 2009.

PRINCIPAL SHAREHOLDERS

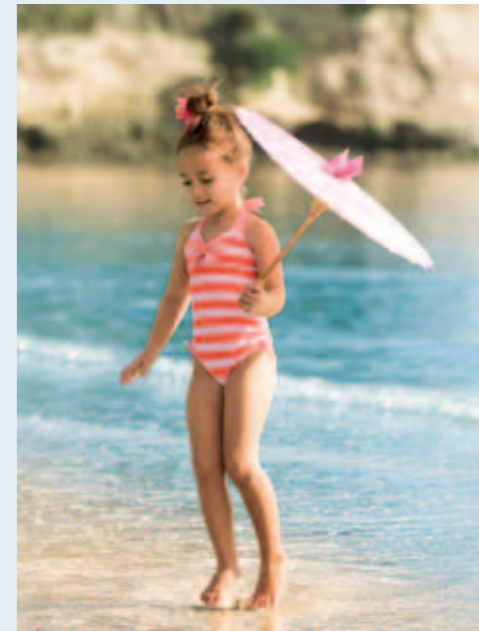
The names and holdings of the twenty largest registered shareholders as at 31 August 2009 were:

	Ordinary Shares	%
New Zealand Central Securities Depository Limited	37,058,329	22.22
Nigel P Smith and Wynyard Wood Trustee Services Limited	20,000,000	11.99
Portfolio Custodian Limited (044768 a/c)	16,086,181	9.64
Portfolio Custodian Limited (042136 a/c)	15,700,000	9.41
Maurice J Prendergast, Kerry D Prendergast and Stuart G Callender	10,620,000	6.37
Mark J Synnott, Sally R Synnott and The Gale Trustee Company Limited	10,000,000	5.99
Portfolio Custodian Limited (044294 a/c)	6,000,000	3.60
Gregory J Muir, Debra J Muir and Geoffrey A Lawrie	1,661,900	1.00
FNZ Custodians Limited	1,357,186	0.81
Bruce M Walkley, Deborah F Walkley, Nigel P Smith	1,250,000	0.75
Pumpkin Patch Nominees Limited	945,268	0.57
Investment Custodial Services Limited	940,051	0.56
Custodial Services Limited (3 a/c)	838,022	0.50
Joanna Hickman, John A Callaghan, Kevin J Hickman and John W Ryder	720,000	0.43
Christine Conyngham, Alistar Conyngham, and James Thomas	686,649	0.41
Brendon Thomas, Katrina Thomas, and John Turrall	635,000	0.38
NZPT Custodians (Grosvenor) Limited	603,967	0.36
Adrastea Limited	511,168	0.31
Kay Gillard	510,289	0.31
Hubbard Churcher Trust Management Limited	500,000	0.30

SUBSTANTIAL SECURITY HOLDERS

Pursuant to Section 26 of the Securities Markets Act 1988, the following substantial security holders at 31 August 2009 were as follows:

	Ordinary Shares
Setar A Motani (notice dated 16 June 2006)	20,000,000
Rodney Adrian Duke and Alaister John Wall (notice dated 11 June 2008)	15,700,000
Janet Heather Cameron (notice dated 19 January 2009)	15,076,162
ING NZ Limited (notice dated 14 December 2007)	12,592,461
Maurice J Prendergast and Kerry D Prendergast (notice dated 28 May 2009)	10,620,000
Fisher Funds Management Limited (notice dated 10 June 2008)	10,073,400
Mark J Synnott and Sally R Synnott (notice dated 10 March 2008)	10,006,800



EXECUTIVE TEAM

Maurice Prendergast	Chief Executive Officer
Chris Cardwell	General Manager - Property
Chrissy Conyngham	Group General Manager/Design Director
Neil Cowie	Chief Operating Officer
Glenys Hoffman	General Manager - Operations
Bronny Jacobsen	General Manager - Merchandise
Sarah O'Dowda	General Manager - Human Resources
Kate Tattersfield	General Manager - Marketing
Zarina Thesing	General Manager - Information Technology
Bruce Walkley	General Manager - Direct
Matthew Washington	Chief Financial Officer/Company Secretary

CORPORATE DIRECTORY

Registered Office
439 East Tamaki Road
Auckland
New Zealand

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Investor Relations
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Website: www.pumpkinpatch.biz

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Solicitors
Simpson Grierson
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Auditors
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